The link between the earth and nature has faraway origins for the Barni: they started their activity of nurserymen in 1882 and became exclusive rose growers in the 1940’s, thanks to the passion of Vittorio Barni for this beautiful flower.

Since Vittorio’s death, his sons Pietro and Enrico have been collaborating in the running of the company and their respective children Vittorio and Beatrice have entered into the partnership, too.

Two are the main aspects of Rose Barni’s activity:
- the creation of new varieties and the careful selection of other brand new roses coming from the most famous breeders in the world
- the multiplication and trade on a large scale of the wide collection of different rose types, all coming from a budding production.

Since Barnis has begun their research activity, their breedings have taken part to the most important and prestigious National and International Trials for new Roses and some of their varieties have won valuable and very important prizes.

At the moment, the Rose Barni catalogue is mainly made up of the hybrids born from the family hybridization program.

The purpose of Barni’s family is to go ahead and look at the future in spite of any difficulties: the rose world is full of surprises, discoveries, charm and beauty. Working with roses means to be in contact with nature and, most of all, to find people always ready to be stunned by the miracle of a blooming rose.