Old roses look-alike creations by Dominique MASSAD

Great grandson of Pierre Guillot, the famous rose breeder from Lyon, Dominique MASSAD was born in Marseilles in Provence (France). It is in this city that he has created new varieties of garden roses for over thirty years.

Inspired by the revival of old roses, his early work aimed at recreating roses with ancient forms and fragrance. Up to 2009, they were issued by Guillot rose nurseries and grouped in the range Generosa ®: 'Paul Bocuse', 'Sonia Rykiel', 'Florence Delattre', 'Emilien Guillot', 'Paule Massad', 'Versigny' 'Martine Guillot', 'Chantal Mérieux', 'Cybelle', 'Agnes Schilliger' or 'Marc Antoine Charpentier' perfectly illustrate the characteristics specific to this range.

In addition, the Guillot catalogue also offers roses with more unusual features such as 'Michel Joye, Isabelle Mainoz', 'Francine Royneau, Edouard Guillot' or 'Souvenir de Robert Schuman'. Since 2008, wishing to focus on these more original forms, Dominique MASSAD has established a partnership with Jean Pierre DITTIÈRE, from Pétales de Rose company, located in Doué-la-Fontaine in Anjou. Together they have developed three new ranges:

- The Eglantelles ® with large single or semi-double flowers evoking wild rose fields but with bright colours and never- endingly blooming. 'Françoise de Grignan', 'Létoile', 'Rubis d’enco' 'Marie Louise Drevon' are prime examples.


- The Lianambelles ®, liana ramblers with a large expansion offering extremely colourful and fragrant flowers such as 'Parc de Maupassant', 'Eridion', 'Château de Guillerval' and the generous repeated blooming of ‘Rose Delacroix’.

To date, more than 120 new varieties have been commercialised and Dominique continues his quest for roses with unusual shapes ('Zoïc', ‘Jardiniers du Paradis’) or new colours ('Griselis', 'Prieuré de Saint Cosme ', 'Florian Massad ')

dmassad@free.fr
WWW.petales-de-roses.com