Who are we?

Meilland is all about the rose:

- Creation.
- Selection.
- Protection and trademarks.
- Promotion.
- Distribution and Control of licenses.

Let the roses speak for us:

PEACE/ Mme A. MEILLAND/GIOIA/GLORIA DEI,
PAPA MEILLAND® Meicesar
BONICA® Meidomonac
EDEN ROSE®/PIERRE DE RONSARD® Meinvolin
COCKTAIL® Meimick
These are our five WFRS hall of fame.

Breeding

Meilland breeding program includes varieties of roses for cut flowers, garden plants, landscape and miniatures. More than 200,000 seedling each year.

Selection

Meilland selection program is based on testing plants in vivo in Europe (Southern and Northern), USA (East and West Coast), Japan and Australia.

Our mission

Bring joy to rose lovers and gardens professionals to make the world a world of colors.