

WORLD ROSE NEWS

NEWSLETTER OF THE WORLD FEDERATION OF ROSE SOCIETIES

CONTENTS

FROM THE EDITOR	2
PRESIDENT'S MESSAGE EXCITING NEW ROSE YEAR by Helga Bricchet	3
GREETING CARDS OF "NEW DAWN" By Milly Weyermann	5
WFRS ON THE INTERNET By Ethel Freeman	6
REGIONAL ROSE CONFERENCES	
FIRST SOUTH AMERICAN REGIONAL ROSE CONFERENCE By Mercedes Villar	8
ROSES IN NORDIC LIGHT '99 By Col. Rein Solberg	11
ROSEWEEK '99 By Margaret MacGregor	13
ROSE REGISTRATIONS By Dr. Tommy Cairns	16
SPOTLIGHT ON ROSE HYBRIDIZERS THE GENIUS & GENEROSITY OF MICHEL KRILOFF By Madame Jacqueline Humery	19
TRIAL GARDENS OF THE WORLD	
LA ROSERAIE DE SAVERNE By Helga Bricchet	20
CITY OF GLASGOW, TOLLCROSS By Dr. Tommy Cairns	22
THE LAW & ROSES PLANT PROTECTION IN ARGENTINA By Richardo Ch. Boutell	24
SURVEY ON REGISTRATION ATTENDANCES AT WFRS CONVENTIONS By Lois Tabb	25
AROUND THE WORLD	26
OFFICERS & MEMBERS	27
WHAT'S NEWS AARS FOR 1999 ANNOUNCED By Dr. Tommy Cairns	28



New Initiatives Set Stage for Improvements in Communications

DURING THE WINTER MONTHS several new initiatives have been accomplished to improve WFRS communications network. The first of these tasks was the establishment of a website on the InterNet. Publications Committee Chairman, Ethel Freeman, in conjunction with Jolene Adams from California have successfully carried out their goal. WFRS is now online! An article explaining the setup process is included with this issue. Any suggestions and comments should be addressed to them directly via the website.

WFRS President Helga Bricchet has started to implement her personal goal of visiting each and every Member Society during her term of office. Earlier this year, Helga made a successful trip on behalf of WFRS to visit both the Indian Rose Federation and the Pakistan National Rose Society. Earlier in February she had visited the Hellenic Rose Society as it prepares to host a visit from the German Rose Society.

More exciting, however, is the opportunity to attend a Regional Conference in a land far away from home and experience roses in a new world. This year the First South American Regional Rose Conference will be held in Punta del Este in Uruguay on November 11-14, 1998. Punta del Este is on the Atlantic coastline about 140 km from the capital city of Montevideo. Convention Convener, Mercedes Villar, has organized a wonderful event for all to enjoy. Full registrations details are included in this issue.

In the planning stage are two other Regional Conferences for next year. The first one will be held in Scandinavia on July 18-23, 1999 organized by the Swedish Rose Society and the Finnish Rose Society with the Conference Convener, Col. Rein Lae Solberg. He promises no sleep at all due to the long days and short nights. Preliminary details are published in this issue.

Finally, the formal announcement of **ROSEWEEK '99**, the Regional Conference in Australia planned to celebrate the Centenary of The Rose Society of Victoria, is contained in this issue. This event, organized by Conference Convener, Margaret MacGregor, promises to be a premier event with many distinguished and knowledgeable speakers. Registration details will be published in the next issue in late October.

FROM THE EDITOR

“The Universal Language of Roses Really Needs No Translation”

Searching for rare rose books has become an important part of the hobby for me. Recently, I came upon a charming little book written by a French lady, Madame Louise Leneveaux, entitled *Fleurs emblématiques*. Within its pages, brown with age, was an elegant account of the mysterious language that has, throughout the centuries, been applied to explain the different species, colors and varieties of roses. As I read more and more with my limited knowledge of the French language (I did study French for 5 years at High School, but that was many moons ago!), I began to find myself agreeing with the gracious Madame Leneveaux.

What emerged from that laborious and slow translation into English was a miracle in communication. In spite of my poor skills in translation, I really began to quickly guess the true meaning of what this lovely lady was trying to say. Like a good novel, I could not put the book down until I reached the last page. The result of this marathon session was to come away with a very comfortable feeling that roses have, through the centuries, always retained their meaning and significance no matter what the language and country.

Here then is the universal code of the meaning of colors and varieties as gleaned from the writings of Madame Leneveaux and placed into a modern context. I can only hope that you all enjoy this treasure found in an old French manuscript from the 19th century.

A Rose - beauty. Beauty the most brilliant, like the Rose, lasts but for a day.

The Wild Rose - simplicity. Simplicity of heart and manners, not simplicity of intellect.

Hundred-petaled Rose - the Graces that accompany the Muses.

Without doubt, when painters depict the Graces accompanying Venus and Cupid,
they represent them crowned with the myrtle;

but when the Graces follow the Muses, they crown them with Roses.

Ever-blooming Rose - beauty of the freshest charms.

Not only are these Rose-trees covered with flowers all the season,
but it is of all the kinds that which exhales the sweetest perfume.

White Rose - silence. Mystery is one of the charms of love.

Yellow Rose - inconsistency. Man thinks he can unite unfaithfulness with constancy.

The Cinnamon Rose - pompous splendor. All that glitters is not gold.

Musk Rose - capricious beauty.

Fairy Rose - gentleness. Gentleness is the grace of childhood

Moss Rose - voluptuous love. No more dreams of platonic love.

Rose Bud - young girl. Modesty should defend beauty, as the thorn protects the rose.

The Bouquet of Roses - according to Madame Charlotte de Latour,

“gratitude is sweeter than the perfume of Roses, and
power often more ephemeral than the beauty of flowers”.

A Rose Bush on a grassy lawn - good company is profitable.

A Crown of Roses - recompense of Virtue; and is given to
the deserving maidens at the Rose-feasts of the French villages.

A Rose leaf - I am never importunate.

In a world growing more complex each day, how reassuring that “The Rose” will bring the same peace of mind and quiet comfort that it did centuries ago. It just goes to prove our validation that we are all blessed by having the most gratifying and intriguing hobby in the world!

DR. TOMMY CAIRNS



Exciting New Rose Year

Helga Brichet

WFRS PRESIDENT 1997-2000
Santa Maria, 06058 San Terenziano (PG), Italy
Telephone/FAX: 39 742-99288

On the eve of an exciting new Rose Year in the northern hemisphere, the WFRS has received an extremely generous donation of 5,000 pounds sterling from the three Benelux Rose Societies over and above the amount due from the World Convention last July. On behalf of our Members I extend a grateful thank you.

Many will recall that the French Rose Society celebrated it's Centenary in 1966. This year it is the turn of the Rose Association of Alsace and Lorraine in whose rose garden in Saverne the second oldest trials in Europe are organized. Although not a WFRS Member, we extend sincere good wishes to this Association upon this important occasion.

CONGRATULATIONS

Heartfelt congratulations also to the Nordic Rose Society, embracing the Societies of Norway, Sweden, Denmark and Finland, celebrating it's 25th Anniversary. Members look forward to visiting these countries in July 1999 for the planned European Regional Conference. And I am sure we all are anxious to peruse the programme of the South American Regional Conference to be hosted by the Rose Association of Uruguay in November of this year.

Another application to host a Regional Conference in South America has been received from the Rose Society of Argentina to coincide with their 50th Anniversary on October-November 2001.

The Indian Rose Federation has also applied to hold an Asian Regional Conference in Jaipur in January, 1999 in coincidence with the India Rose Convention.

Approval of these two applications will, I trust, be given by the Executive Committee by the end of May.

Good news also comes from Switzerland where our Member, the Gesellschaft Schweizerischer Rosenfreunde, has come to an agreement with the French-speaking Swiss Romande Association des Roses to alternate in representing all rosarians in their country at international gatherings.

PLAQUE OF MERIT

Naturally the most important appointment this summer as far as the WFRS is concerned will be the presentation of our "Plaque of Merit" to the garden of roses at Hex castle on June 5th. The Presidents of all Member Societies have been invited to, what I am sure, Count Ghislain d'Ursel will make a memorable event. On the same day the Executive Committee will hold a meeting. With the number of Regional Conferences increasing so briskly, the Executive will hopefully be able to meet at least once a year, if not more, from now on.

VISITS TO MEMBER SOCIETIES

In February I visited the Hellenic Rose Society. This young society has now almost completed it's Historical Rose Garden and is eagerly looking forward to hosting a visit from the German Rose Society.

INDIAN ROSE FEDERATION

In March I visited various rose societies of the Indian Rose Federation. Thanks to the organizational skills of Mrs. Meena Pimpalpure, who accompanied me, we managed to pack so many memorable occasions into so very few days. From Patna, capital of Bihar, we were accompanied by the Governor, Dr. Kidwai, himself a keen rosarian who opens the gardens of his residence to the



New Delhi: Members of the Rose Society of India with WFRS President in rose trial grounds



Ranchi Rose Show, left to right:

Dr. Bahl, incoming Secretary of the Indian Rose Federation, WFRS President Helga Brichet and Mr. S. Pandey, incoming President of the Indian Rose Federation

public in February when the blooms are at their peak. The rose show at Ranchi, of high quality in spite of unreasonable bad weather, was opened by Mr. Sahu who introduced me to his successor as President of the Indian Rose Federation, Mr. S. Pandey. At the prize giving ceremony a new variety, DR. KIDWAI, by C.R. Chiplunkar was unveiled and Mr. Pandey announced that land for trials grounds had been allocated and work to realize the Federation Trials would soon start.

Back in Delhi we were invited to visit the rose garden of the Rose Society of India, the country's oldest rose organization but not yet a member of the Indian Rose Federation. At these gardens of which the rosarians are justly proud, I was happy to meet researchers from the Indian Agricultural Research Institute, which has produced many fine varieties. Unfortunately in India there are not yet any professional rose breeders as there are no plant variety protection laws. From the gardens we drove to the nearby India Gandhi International Airport to see a new project by the Airport Authority. India's largest Rose garden spreading across 16 acres and containing more than 24,000 rose plants.

After a night flight to Mumbai (Bombay) I was honored to inaugurate the Rose Society of Mumbai's new rose garden project. The local municipality had just granted the Society a 99 year lease of 2 1/2 acres in the center of the town for an annual sum of one rupee! In fact, the proposed garden is wonderfully placed and will, in future years, be the pride and joy of all concerned

A three hour train journey took us up hilly countryside to Pune (Poona) from whence we drove out to the plateau to visit Mr. Toshi's famous nursery and the Deccan Florabase, a new venture of greenhouses covering 14 acres with a continuous production of rose varieties from September to March for the European and Japanese markets. The day was brought to a closure by a festive meeting of the Pune Rose Society at their headquarters.

My heartfelt thanks to all those rosarians in India who made my visit so enjoyable.

PAKISTAN NATIONAL ROSE SOCIETY

On 20th April the Pakistan National Rose Society staged it's "Annual Rose Festival" at the Marriott Hotel in Islamabad. This is the occasion for amateurs and nurserymen, women's

clubs, schoolgirls and rose lovers from all over the country to participate in the rose show and floral decorative competition. Members of the jury has previously visited more than 50 private gardens in a separate contest. Public participation was overwhelming and at the end of a very successful day incoming President Brigadier S.A. Ansari officiated at the distribution of prizes.

The PNRS is this year celebrating it's 10th Anniversary and has for 4 years been the proud owners of it's own Gulab Bagh, rose garden, already containing more than 12 plants of 175 modern shrubs, standards and climbers, all accurately labeled. Plans are being made for a consulting library and perhaps a small shop in the garden. It was a treat to visit private gardens, immaculately kept, and see how many owners are making use of companion plants to show their roses to advantage. Pot plants and dream lawns ensure a beautiful year round display.

An all to fleeting drive up the Margalla Hills, which forms a background to the twin cities of Islamabad and Rawalpindi, afforded the occasion to marvel at R. BRUNONII and R. MACROPHYLLA in their natural habitat running wild over bushes and through trees where, only recently the R. LAEVIGATA (Cherokee Rose) had greeted the Spring. Thank you, my friends in Pakistan, for such lovely memories.

SLOVENIA

With any luck, we may soon be witnessing the formation of a rose society in this young country. At the beginning of May, I was present at the opening of a rose garden at Koper (Capo d'Istria) and met members of the strong and active local horticultural society who were very much interested in making contract with Members of the WFRS.

EUROPEAN ROSE TRIALS

Soon the European trials will give us the opportunity to meet rose friends once again. An additional occasion will be the opening of the Rose Garden for the Blind in Todi, Italy, by the municipal authorities. Next year a new variety by the hybridizer Barni will be baptized BELLA DI TODI and the President of the Italian Rose Association, Mrs. Fumagalli, invited to be it's godmother.

In conclusion, I would like once more like to remind all members to continue working on and sending our Editor, Tommy Cairns, the descriptive forms of all varieties not yet in *Modern Roses 10*, This is by far the most important project which we may jointly undertake to ensure a secure and confident future for our favorite flower.



WFRS President with the Editor for the Pakistan National Rose Society, Mrs. Dr. Mahmooda Hashmi

Greeting Cards of NEW DAWN

Milly Weyermann

WFRS CHAIRMAN - PRIZES & AWARDS 1997- 2000
Skrachenrain 10, CH-4059 Basel, Switzerland
Tel: (4161) 36126 82: Fax: (4161) 36170 04

At the Benelux Convention NEW DAWN was elected to the Rose Hall of Fame. On that occasion, a watercolor by Anne Marie Techsin was presented to the Vice President of the American Rose Society.

As is custom for the WFRS, a greeting card has been prepared from this wonderful watercolor and copies are now available. The color reproduction is seen here at actual size, 115 x 165 cms (4 ½ x 6 ½ inches), printed on 250 g/m2, art print, matt/white, 4 color, inside neutral.

COST

The cost of a single card in Swiss Francs is 1.30 plus postage. Matching envelopes are CDF 0.10 each [in US \$1.00 per card with envelope]. Orders may be placed by mail/Fax to the address above or via E-Mail to:

weyermann@swissonline.ch

PAYMENT

To facilitate the process of payment all orders must be paid for via Credit Card using Visa, Eurocard, or MasterCard.

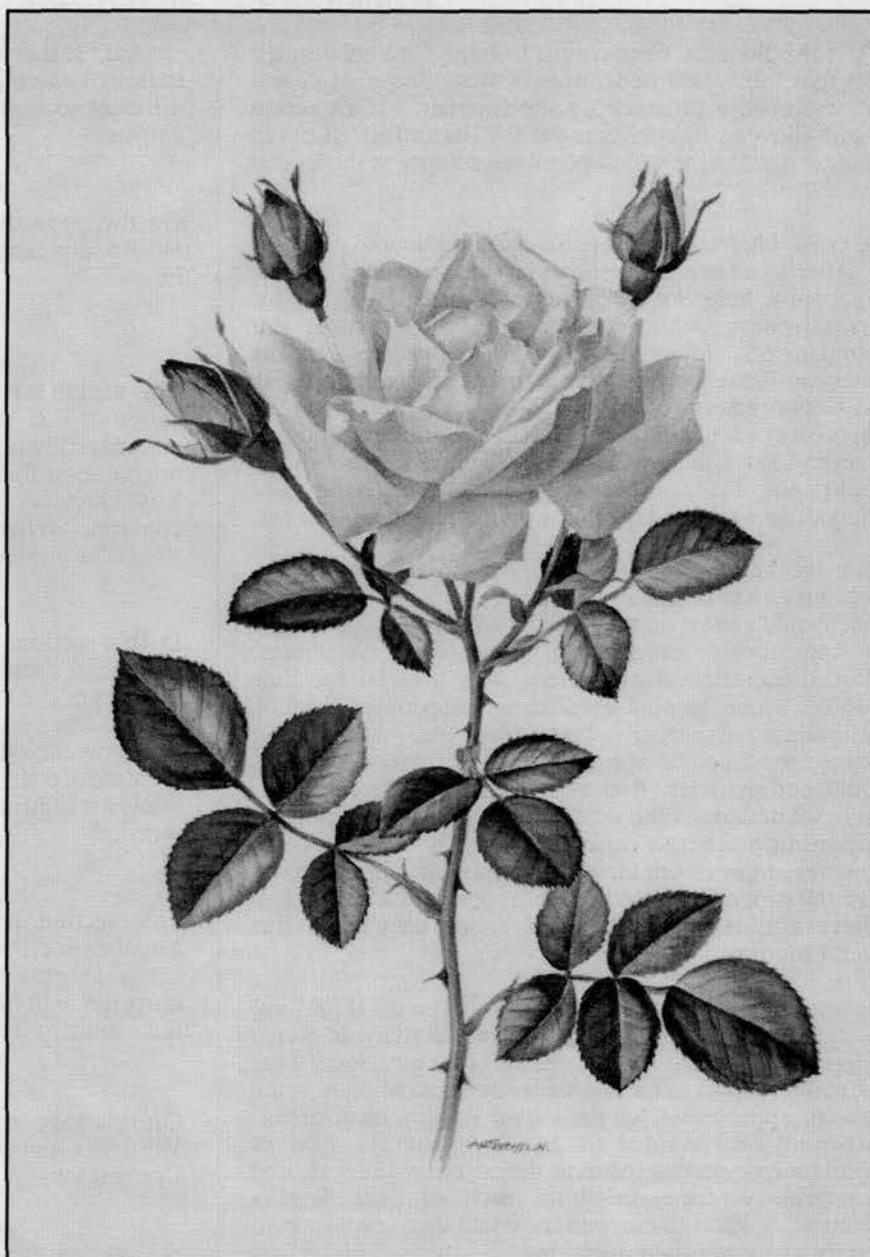
When placing an order, give the following information:

Name, Address, etc.

Credit card type,

Number and date of expiration

Delivery within 2 weeks.



The World Federation of Rose Societies on The Internet

<http://www.worldrose.org>

Ethel Freeman

Immediate WFRS Past President
15 Chiltern Hill Road, Toronto, Canada M6C 3B4
E-Mail: RoseGuys@compuserve.com

At the Benelux Convention last July, it was decided that the World Federation of Rose Societies should establish a presence on the Internet. This action would allow us to publicize the WFRS and its efforts to promote roses to the widest possible audience at the lowest cost.

We knew what we wanted to achieve, but how to go about it? After some initial investigation, we were very fortunate to get some help from Dr. Tommy Cairns. Through his persuasiveness, Jolene Adams agreed to become our webmistress. Jolene is also the webmistress of the American Rose Society web site, manager for Computing and Network Services for the College of Chemistry at the University of California, Berkeley campus and an American Rose Society Consulting Rosarian. Our web site would not be possible without her expertise and tremendous work, and for that we are very grateful to her.

Once we had gained the volunteer expert, several key decisions had to be made: on the Internet name to register; what should appear on the site; and which company would be our host server. Obviously the name "WorldFederationofRoseSocieties.org" was far too long and "WFRS.org" would not attract most people searching the Internet. Eventually, "**worldrose.org**" was selected because most people searching for information on roses would automatically find us. Once that decision was taken, we undertook the selection of a host server aimed at supporting non-profit organizations at a very low cost. However, it turned out that the original host server did not have the capacity to handle our designs and a switch to a different company had to be made, setting back the project several months.

The central question was "*What should be on the WFRS web site, at least in the beginning?*". We wanted to avoid giving in-depth information about roses and rose growing. That task really belongs to our Member Societies, who know the answers appropriate for their own geographical areas. Rather, WFRS wanted to give a broad overview of important rose developments as they occur world wide and to provide information about each of our Member Societies. Visitors to our web site could then contact them directly to answer their questions.

With these goals in mind, the master design of the site was

started. It includes a home page to welcome visitors and buttons down the left side of the screen to take them to the different sections of the site. The current sections on the site are:

ABOUT THE WFRS

On this page the visitor will find a bit of history on the WFRS, our aims and what the WFRS is currently involved in.

MEMBER COUNTRIES

This section lists all the Member Societies alphabetically by country. If you click on any one country, you are automatically taken to a page that is a copy of some of the information for that country as it appears in the WFRS Rose Directory. Included are the society information and contacts, "When the Roses Bloom" and the "Calendar of Events" for the year.

ROSE HALL OF FAME

In this section, the visitor will see a description and a picture of each of the roses in the Rose Hall of Fame. Pictures of the Old Garden Roses in the Hall of Fame are needed to provide a more comprehensive listing. Therefore, if you have a good quality color slide or picture of Mme Cecile Brunner, Gloire de Dijon, Old Blush or Souvenir de Malmaison, we would love to include it on the website.

OTHER ROSE SITES

This section provides automatic links to any of our Member Societies who already have individual web sites. Links to other rose institutions, hybridizers and rose nurseries will be added later. Should you be aware of links omitted from the current listing, please let us know.

COMING EVENTS

On this page, there is information on upcoming, official WFRS events such as Regional Conferences and Conventions.

CONTACT THE WFRS

Should a visitor wish to contact WFRS, this page provides a convenient way to contact me, our Secretary or the webmistress, Jolene Adams.

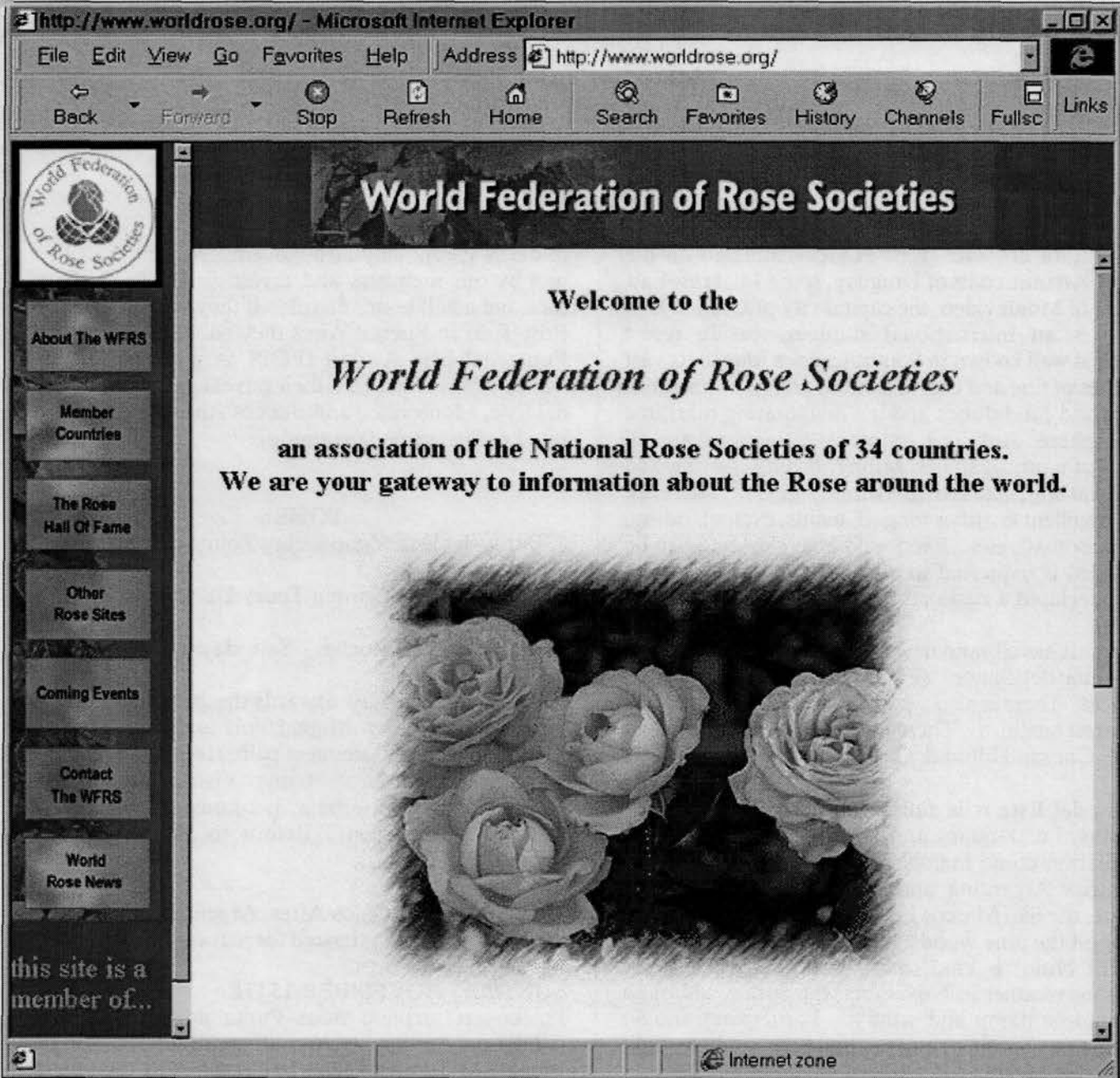
WORLD ROSE NEWS

In this section there is a synopsis of the latest World Rose News, prepared by the Editor, Dr. Tommy Cairns.

If a web site remains static visitors tend to look at it only once or twice. If there is no new information or updates, they often never return to the site. Therefore, the constant addition of new information is a necessity. On the planning

table for future updates are the gardens awarded the "WFRS Plaque of Merit". For the immediate future, a list of roses winning in international trial gardens for 1998 is planned for inclusion. Also the President's Message will be added and updated every six months as will a synopsis of the current issue of *World Rose News*.

THE WFRS OPENING WEB PAGE WITH SEVEN MENU ITEMS TO EXPLORE



REGIONAL ROSE CONFERENCES

First South American Regional Rose Conference Punta del Este - Uruguay 11-14 November 1998

ORGANIZED BY
URUGUAYAN ROSE SOCIETY
PRESIDENT
Jean Pierre Hounie
WFRS Vice-President for South America

CONFERENCE CONVENER:
Mercedes Villar
Cavia 3099, 11300 Montevideo, Uruguay
Tel: (5982) 709 07 56 FAX: (5982) 707 43 93 and/or (5982) 916 39 39
E-Mail: mdrever@web2.mil.com.uy

GENERAL INFORMATION

Punta del Este (East Point) is situated on the Atlantic coast of Uruguay, some 140 kms. East of Montevideo, the capital city of Uruguay. It is an international summer seaside resort which is well known in South America, due to its vast beaches of fine and coarse sand in an environment of pines and sand-dunes and it's invigorating maritime atmosphere. Amongst its many attractions are all kinds of nautical sports: sailing, fishing, surfing and wind-surfing, snorkeling, swimming, etc. There are also excellent facilities for golf, tennis, cycling, riding, polo, football, etc. Even wild-boar shooting can be arranged if requested in advance (wild-boar having been declared a national menace to our agricultural crops).

It has a brand new International airport called "Laguna del Sauce" (PDP) with car-hire and taxi services. There is also a port for up to 500 yachts with the latest facilities. There are 122 Hotels including a 5-star Conrad Hilton & Casino.

Punta del Este is in full swing during our summer months, i.e. January and February, and its tourist population come mainly from our two neighboring countries Argentina and Brazil. Our Conference Venue, the San Marcos Hotel, is charmingly situated amongst the pine woods, 200 meters from the beach.

If 'El Nino' is kind to us, we should have very pleasant weather in November, our spring, although it could be damp and windy. Participants should include a bathing-suit, a pullover and a light wind/rain jacket.

PRACTICAL DETAILS

Participants should arrive at Montevideo Airport called "Carrasco International Airport" not later than

mid-day Wednesday 11th November. They shall be met by our members and driven to Punta del Este (one and a half hour's drive). If they wish to take the Post-Tour in Buenos Aires they should depart from Punta del Este Airport (PDP) as indicated in our leaflet. They should tell their travel agents that Punta del Este, Montevideo and Buenos Aires are common-rated points; same fare applies.

TOURS

1. Punta del Este Sight-Seeing Tour: US \$20.00
2. Punta del Este Garden Tour: US \$20.00
3. Post-Tour to Rocha - Saturday 14th Nov.: US \$70.00
Coach will head East towards the Brazilian border; visit of historic San Miguel Fort and lunch at San Miguel Inn. Sight-seeing of palm forests and lagoons with interesting flora and fauna. Visit to Santa Teresa National Park: its fortress, hot-houses and recently restored rose garden. Return to Punta del Este approx. at 18.00 furs.
4. Post-Tour to Buenos Aires, Argentina.
This tour has been prepared for participants who wish to visit Buenos Aires.

SUNDAY, NOVEMBER 15TH:

Passengers arriving from Punta del Este Airport (PDP) on Aerolineas Argentinas flight 1269 or on Pluna 133 a transfer will be arranged to take them from Aeroparque (AEP) to the Hotel Aspen Suites. Three nights with continental breakfast.

MONDAY, 16TH NOVEMBER:

This morning there will be a comprehensive tour of

the city of Buenos Aires with a visit to the recently re-opened Rose Garden "Rosedal".

TUESDAY, NOVEMBER 17TH:

Drive to Martindale to visit some beautiful rose gardens. After lunch at Martindale Country Club, return to Buenos Aires visiting private homes of members of the Argentine Rose Society, where tea will be served.

WEDNESDAY, NOVEMBER 18TH:

Transfers to International Airport for individual departures.

Prices:

US \$299.00 per person in a twin-bedded room

US \$494.00 per person in a single room.

-Air fares are not included.

-Reservations/payment directly to Convenor.

REGISTRATION

US \$160.00 before 31st August

US \$190.00 before 15th October

US \$220.00 after 15th October

Includes: Conference kit, written version of lectures, coffee breaks, Salad Bars, welcoming drinks and Buffet Supper, and Farewell Banquet

Price does include:

Hotel accommodation & Tours.

ACCOMMODATIONS

San Marcos Hotel

Conference Venue

Price: US \$40.00 - Single room

US \$50.00 - Double room

Including continental breakfast
and Tax

La Capilla Hotel

(very near Venue)

Price: US \$50.00 - Double room

Including continental breakfast
and Tax

L'Auberge

(not within walking distance of
Venue)

Price: US \$180.00 - Double room

Including continental breakfast
and Tax

PROGRAMME

WEDNESDAY 11TH NOVEMBER:

10.00 - 19.00 hrs. Registration at San. Marcos Hotel
Conference Venue

18.00 - 19.30 hrs. Rose Exhibition

20.00 - 23.00 hrs. Welcoming drink & Buffet Supper

THURSDAY 12TH NOVEMBER:

09.00 - 10.00 hrs. Opening Ceremony

10.00 - 10.45 hrs. **Trial Gardens in European
Gardens**

R. Balfour (Great. Britain)

10.45 - 11.15 hrs. Coffee Break

11.15 - 12.00 hrs. **Teas, Noisettes and Bourbons**

Odile Masquelier (France)

12.00 - 12.45 hrs. **A Landscape Architect's Favorite
Roses**

Bernd Weigel (Germany)

13.00 - 14.30 hrs. Salad Bar

15.00 - 17.00 hrs. Panoramic Tour of Punta del Este -
Free Evening.

FRIDAY 13TH NOVEMBER:

09.30 - 10.15 hrs. **Miniature Roses**
Michael Berger

10.15 - 11.00 hrs. **The Relevance of Old Roses for
Modern Gardens**
Gwen Fagan (South Africa)

11.00 - 11.30 hrs. Coffee Break

11.30 - 12.15 hrs. **Gardens of the Sun**
Trevor Nottle (Australia)

12.15 - 13.00 hrs. **Roses in India as a Spiritual
Symbol**
Mrs. Meena Pimpalpure (India)

13.00 - 14.30 hrs. Salad Bar

15.00 - 17.00 hrs. Garden Tour

20.00 - 23.00 hrs. Farewell Banquet

SATURDAY 14TH NOVEMBER:

09.00 - 18.00 hrs. Post-Tour to Rocha.

REGISTRATION FORM

First South American Regional Rose Conference

Punta del Este - Uruguay

11-14 November 1998



ORGANIZED BY
URUGUAYAN ROSE SOCIETY

PRESIDENT

Jean Pierre Hounie

WFRS Vice-President for South America

CONFERENCE CONVENOR

Mercedes Villar

Cavia 3099, 11300 Montevideo, Uruguay

Tel: (5982) 709 07 56 FAX: (5982) 707 43 93 and/or (5982) 916 39 39

E-Mail: mdrever@web2.mil.com.uy



PARTICIPANT

NAME: _____
First Name: _____
Address: _____

City: _____
Postal code: _____
Country: _____
Telephone: _____ Fax: _____
E-Mail: _____

Registration Fee:

- Before 31- 8-98 US \$160.00
 Before 15-10-98 US \$190.00
 After 15-10-98 US \$220.00

US \$

Accommodations:

3-star Hotel:

- Single room US \$40.00
 Double room US \$50.00

5-star Hotel (European style):

- Single room US \$170.00
 Double room US \$180.00

No. of nights X price per night =

US \$

Tours:

- Punta del Este Sight-Seeing Tour. US \$20.00
 Punta del Este Garden Tour: US \$20.00
 Post-Tour to Rocha US \$70.00

Post-Tour in Buenos Aires:

- US \$299.00 Double per person
 US \$494.00 Single

US \$

TOTAL REGISTRATION : US \$

METHOD OF PAYMENT

Only in US dollars by one of the following Credit Cards:

- Visa MasterCard American Express

Name on card: _____

Expiry Date: _____ for the sum of US \$ _____

Date: _____ Signature: _____

ROSES IN NORDIC LIGHT '99

OR

"Roses in Scandinavia '99"

European Regional Conference

18-23 July 1999

ORGANIZED BY
Swedish Rose Society & Finnish Rose Society

CONFERENCE CONVENER:
Col. Rein Lae Solberg
WFRS Vice President for European

GENERAL INFORMATION

Growing roses in the far north is something very special. During the Conference you will certainly become aware of what it means to be a rose-lover living close to the Arctic Circle. Some people think of this part of the world as cold even in the summer. This can be quite true but the weather in the north of Sweden and Finland is surprisingly good in the summer. The mean temperature in July is + 16°C, sometimes the day temperature even peak at + 30°C.

Roses In Nordic Light

The Regional Conference will be held in late July starting in Stockholm in Sweden and moving on to Oulu (Uleaborg) in the north of Finland. These two cities will host the Conference. The light is magnificent around midsummer but even on the 20th July the sun will set as late as just before 11 p.m. At midnight you can still read your newspaper or you can see the colors of the roses. You will certainly get a new exciting experience.

The program for the Regional Conference is preliminary but will be finalized shortly. It starts in Stockholm on Sunday evening the 18th of July and ends in Oulu (Uleaborg) late on Thursday night the 23rd of July with departure on the 24th of July in the morning - altogether five days of roses.

You will be able to choose the whole program or either the Swedish part or the Finnish part of the program.

Still in the planning stage are pre- and post-tours in Denmark, Norway, Sweden and Finland. Among the various ideas we have are visits in Denmark, gardens of Oslo, in Norway the rosarium of Gothenburg in Sweden or rose gardens in Helsinki.

Host Societies, Conference Coordinator

The Swedish Rose Society (Svenska Rosensällskapet) and The Finnish Rose Society (Suomen Ruususeura - Finska Rosensällskapet) together will host this Regional Conference. The Danish and the Norwegian Rose Societies support the event and will contribute with their experience of roses in Scandinavia during the Conference. WFRS Vice President for Europe, Colonel Rein Lae Solberg has kindly accepted to be the Conference Coordinator.

You will find Stockholm in the 60° latitude and Oulu in the 65° latitude. Follow these latitudes around the globe to find out how far north you are! Or do the same for the southern hemisphere! Astonished?

Stockholm - Uppsala

Stockholm is the capital of Sweden, with a marvelous archipelago separating it from the Baltic Sea. The city is literally resting on water. The water is so clean that you can bathe in the center of the town. But more often you can watch fishermen trying to catch salmon. The restaurants are glad to buy your haul.

We will visit a couple of small cottages with rose gardens, originally cottages with allotments for people belonging to the working class, nowadays mostly used by people living in the city as a retreat just outside the noisy town.

The Botanical Garden of Professor Bergius is an important place in Stockholm. The botanical heritage in Sweden, the interest for wild flowers and roses will be formed as an exhibition together with the planned "Stockholm Rosarium" for hardy roses. At Rosendal old garden roses will greet you.

Professor Linneaus, one of the most recognized botanists ever, lived in Uppsala during the main part of his life. One day of the Conference will concentrate on Linneaus and his work with visits to his own garden, to his summerhouse and to the Botanical Garden of Uppsala. Professor Linneaus was the first to give official Latin names to some of the wild-growing roses, such as *ROSA CANINE*, *ROSA SPINOSSISIMA* (*pimpinellifolia*), *ROSA EGLANTERIA* (*rubiginosa*). Maybe we will be able to see the original herbarium sheets with the roses that his pupil, Professor Carl Peter Thunberg brought from Japan in 1776, namely *ROSA MULTIFLORA* and *ROSA RUGOSA*, the origins that have given the names to these species, presented in his *Flora Jarponica* (1784).

In Stockholm you will also be invited to make a boat-trip in the light summer-night or maybe to visit an 18th century opera house with original stage, auditorium and wings at Drottningholm where the Royal Family lives.

Oulu (Uleaborg)

One and a half hours flight to the north will take you to Oulu. Finland will give you a welcome that you will never forget. The Finnish people and rose-friends are celebrated for their hospitality, their easy way to live and the talent to arrange exciting events. The first night will not end before midnight. If the sky is clear (it mostly is), you will not be able to sleep many hours before the programs starts next day.

In Oulu there will be three main activities: visit to the Botanical Garden, visits to private gardens and lectures about roses in the north and east. The lecture theme for the Conference will be "Hardy Roses and the Preservation of Roses in the North".

The Finnish Rose Society is working very hard to preserve roses that have been rediscovered in private and public gardens. With its connection to Russia during the 19th century, special roses and other flowers, fruit trees and other plants has had a very interesting impact on the garden culture of Finland.

The second night with hardly no sleep will be the final of the Regional Conference in Sweden and Finland.

Lecture Program

Lectures will be held at the Royal Academy of Sciences in Stockholm and at the Oulu University in Finland. The main theme will be "Hardy Roses and the Preservation of Roses in the North". We will invite speakers from Societies outside Scandinavia to cover the theme as well as speakers from Societies that are new as members of WFRS.

Visitors

You can send your preliminary application to the address given at the end of this article. Our registration brochure will be sent to you when the program has been finalized.

ROSES IN NORDIC LIGHT '99

PRELIMINARY PROGRAM

Sunday, July 18th

Arrival at Stockholm.
Opening ceremony at 7 p.m.

Monday, July 19th

Visits to small cottages with rose gardens
The Gardens of Bergius
Lectures at the Royal Academy of Sciences

Tuesday, July 20th

Uppsala, the town of professor Linnaeus,
his home, summerhouse and
the Botanical Garden at Uppsala Castle.

Wednesday, July 21th

Gardens of Rosendal.
Lectures.
Closing ceremony in Stockholm

Wednesday, July 21th

Welcome ceremony in Oulu,
Finland at 8 p.m.
The Nordic Light

Thursday, July 22th

"Hardy roses and the Preservations
of Roses in the North"
Lectures
Visits to public and private gardens
The Botanical Garden in Oulu
Closing Ceremony

Friday, July 23th, 1999

Departure from Oulu (to Stockholm and other destinations) in the morning.

REQUESTS FOR OFFICIAL PROGRAM

Those wishing to attend the Conference and receive additional program information, please send your name, address and telephone number to:

The Swedish Rose Society

Martinvagen 33
S -168 51 BROMMA
SWEDEN

Fax: +46 - (0) 837 21 32



1999
Centenary of
THE ROSE SOCIETY
OF VICTORIA

ROSEWEEK '99

Celebrating The Centenary of The Rose Society of Victoria

**WFRS Pacific Regional Meeting
Annual Meeting of the National Rose Society of Australia**

October 29 to November 3, 1999

ORGANIZED BY
ROSE SOCIETY OF VICTORIA
PRESIDENT

Mr. Barry Johnson

CHAIR, CENTENARY CONFERENCE:
Mrs. Margaret MacGregor

On December 6, 1899 a meeting of interested persons took place in Melbourne to explore the possibility of establishing a Rose Society similar to the English Rose Society which had commenced in 1876. The devotion of these original members becomes obvious when we consider that roses ordered from nurseries in the Northern Hemisphere took many months to reach Melbourne and even then many varieties failed to adapt to the harsher growing conditions of the Antipodes. Not only did the National Rose Society of Victoria survive the difficulties of the early years, it has grown to become the premier specialist horticultural society of the Southern Hemisphere. The events of our Centenary Celebrations will honor the memory of our Foundation Members and acknowledge the contribution made by the Rose Society of Victoria to the gardening public of Victoria. On the World stage, three members of our Society have been the recipients of the Dean Hole Medal, the highest award available for service to the Rose World wide. The Dean Hole Medallist's were the late Mr. Alister Clark, Dr. Alfred Thomas and currently Mr. David Ruston. Based on the per capita ratio of population, these awards are quite remarkable.

In addition, Dr. Thomas was awarded the first gold medal of the WFRS in recognition of his contribution to the establishment of the WFRS in 1968.

Come October 29, 1999 the Rose Society of Victoria together with the City of Melbourne and the State of Victoria will welcome our National and International visitors to the birthday party of the Century.

The venue for all the major events of Roseweek '99 will be the Royal Exhibition Building erected to house the World Exhibition of 1888 and which has recently been restored to it's former glory.

It is set in well-maintained gardens first outside the Melbourne CBD. The building also served as the first Parliament building when the Commonwealth of Australia was established in 1901.

Intending visitors should be aware that the current value of the Australian dollar makes travel to Australia very attractive at this time and that the Spring season is an ideal time of year to visit any of the mainland states and the island State of Tasmania.

The fully costed registration brochure will be available for distribution in early July. Further information may be obtained from:

Mrs. Margaret MacGregor,
Chair, Centenary Committee,

2/11 Howell Close,

Doncaster East,

Victoria, 3109, Australia.

Inter Phone: + 61 3 9842 - 1886.

Inter Fax: + 61 39841 - 4336

Pre-Celebration Coach Tour

Monday, October 25, 1999
to
Friday, October 29, 1999

ITINERARY

Monday, October 25:

Early departure from Melbourne to journey through country Victoria to Mildura for overnight. En route, "Murray Downs" Station on the Murray River at Swan Hill. This historic property founded in 1860 boasts a beautiful rose garden noted for its collection of heritage roses many of which were grown from cuttings from Malmaison sent to Australia as a gift to the original owners. Dinner in Mildura with members of the Sunrayia Rose Society.

Tuesday, October 26:

Morning visit to the Oasis Rose Garden in Mildura designed by David Ruston then on to Renmark for overnight. Afternoon visit to Ruston Roses to view the nursery and afternoon tea. Dinner with members of the Renmark Floriculture Society.

Wednesday, October 27:

Second visit to Ruston Roses. After late morning tea journey to Adelaide for overnight. Visit winery at Chateau Yaldara on way. Accommodation - Adelaide Hilton Hotel.

Thursday, October 28:

Morning visit to the National Rose Trial Garden then on to the Ross Nursery at Welunga for lunch with members of the Rose Society of South Australia. After lunch travel on to Mount Gambier for overnight.

Friday, October 29:

Early departure to return to Melbourne calling at the Treloar Nursery at Portland if the roses are blooming. Route includes the Great Ocean Road and the Otway Ranges. Some of the most spectacular scenery in Victoria. Arrive back in Melbourne mid-afternoon in time for the Opening Ceremony of Roseweek '99 at 6-30 PM.

TOUR COSTS:

Will be finalized for the publication of the registration brochure in July. At this time the provisional cost is AUS \$650 twin share with a single room supplement of AUS \$150. Price includes, travel on 5 star coaches, all accommodation and full breakfasts, lunches and dinners as well as admission to Murray Downs Station and Chateau Yaldara.

The tour will be limited to 90 persons only and places will be allocated on a first come first served basis. Full details in the registration brochure.

ROSEWEEK '99

PROGRAM OF EVENTS.

FRIDAY, OCTOBER 29, 1999:

6.30 pm Opening Ceremony - Royal Exhibition Building.
7.30 Pm Buffet Reception.

SATURDAY, OCTOBER 30, 1999

Morning coach tours to suburban rose gardens.
1.00 pm International Rose Show Opens.
2.00 pm Official Opening by The Governor of Victoria, Sir James Gobbo.
Lecture Programs Commences

SUNDAY, OCTOBER 31, 1999

9.00 am International Rose Show continues
9.30 am Lecture Program continues
9-30 am Annual General Meeting of the National Rose Society of Australia (State Delegates).
WFRS Executive Meeting
Note: International Rose Show Closes at 5 pm.

7.00 pm Ecumenical Service of Thanksgiving, St. Paul's Anglican Cathedral, Melbourne. Arrangements of Roses for the Cathedral and Chapterhouse will be provided by the Victorian Floral Art Society.

MONDAY, NOVEMBER 1, 1999

9.30 am Lecture Program Continues.
Optional Coach Tours. (Full Day)
7.30 pm Debate:
Once Flowering Versus Repeat Flowering.

TUESDAY, NOVEMBER 2, 1999.

9.30 am Lecture Program continues - Morning only.
Optional Coach Tours (Full Day).
12 noon Adjourn to Flemington Racecourse for the Gala Running of the Melbourne Cup.
Registrants who choose to attend will be provided with Honorary Members Passes for the day. Evening Free.

WEDNESDAY, NOVEMBER 3, 1999.

9.30 am Lecture Program continues.
Concludes at 3.30 PM.
Optional Coach Tours.
7 pm for 7.30 pm
Centenary Banquet.
Presentation of Awards.
After-dinner Speaker - Mr David Welch
Closing Ceremony and Farewell to All.

COACH TOURS

The same full day coach tours will operate each day. Three different itineraries will operate daily and will include tourist attractions and many gardens. Thus, registrants will not be faced with having to choose between a lecture or a tour. Also many of the lectures will be repeated on different days.

VICTORIA GOLD

The RSV Centenary Rose

In 1996, the Rose Society of Victoria bought the Plant Breeders Rights to a floribunda rose bred by Mr. Eric Welsh of Erina, N.S.W. Eric has had much success in breeding roses and has represented the National Rose Society of Australia as a delegate at many WFRS Conventions.

The rose is a distinctive sulphur yellow cluster flowered rose with a spicy fragrance and set off attractively by dark green foliage. The name VICTORIA GOLD is truly appropriate for this special rose which we hope will be planted enthusiastically around Australia. Currently, we have 12 licenced growers preparing for the public launch on March 1, 1999.

In the meantime, plants have been made available to public rose gardens around Victoria including the Royal Botanic Garden, Flemington Racecourse and the State Rose Garden at Werribee Park. The rose is also being trialed at the National Rose Trial Garden in Adelaide and we are hoping for an excellent result when the outcome of the trials are announced in September of this year.



ALISTER CLARK, DHM, SMA

One of the 24 rose enthusiasts present at the foundation meeting of the then National Rose Society of Victoria on 7th December, 1899 was Mr. Alister Clark, and he served as its third President. It was largely through his benefactions and influence that it originally attained the prominent position it still holds today.

On an earlier visit to England he became interested in roses and he took up rose culture and in particular propagation of new varieties as a serious hobby. His object was to give rose growers varieties suited to Australian climatic conditions and went on over the next 50 years to release in excess of 130 new varieties.

One of his achievements was the use of ROSA GIGANTEA in hybridizing, and some of these Gigantea hybrids are still widely grown today in Australia. Most of his breedings were donated to the State Rose Societies, and to some smaller horticultural societies, thus enabling them to build up their prize funds. At the Spring and Autumn Shows of the Victorian Society he filled many display benches with his railings which became a great feature of the Shows.

In 1936 he was awarded the Dean Hole Medal by the National Rose Society, (now the RNRS) and in 1948, with the establishment, by the Australian and New Zealand Rose Societies, of the T.A. Stewart Memorial Award, he was unanimously elected the first recipient.

He lived at "Glenara" at Bulla, 25 km north-west of Melbourne, and now on the boundary of Melbourne Airport.

He died in January 1949.

DR. A.S. THOMAS, AM, OBE, DHM, WFRSA, SMA, ARA

Alfred Strickland Thomas was a medical practitioner who originally gained an interest in roses as a young boy. After the completion of his studies and internship he set up in medical practice in Bentleigh, a southern suburb of Melbourne in 1928. He quickly established his rose garden and became a keen exhibitor. He soon joined the Council of The National Rose Society of Victoria (as it was then named), and in 1938 was elected President, eventually serving two periods totaling 26 years. (The Society altered its constitution to enable him to serve longer than three years!) He was very much "The Leader", and his wise counsel was of great benefit to the Society.

Dr. Thomas made eight overseas tours and his extensive knowledge and high reputation put him in keen demand as judge and speaker at a wide range of world-wide rose activities. In 1952 he established a new garden on a triple block in eastern suburban Balwyn. This garden became in effect a trial ground as he was sent many new railings by overseas breeders for trial (in the absence of any Australian trial ground.) He wrote a series of books on rose culture, the first of which *Better Roses*, 1950, led to his award of the Dean Hole Medal in 1952. He generously gave the royalties from his books to the Rose Societies.

He actively promoted the formation of the National Rose Society of Australia (a federation of the state societies) and on its formation in 1972 was elected its Foundation President. He received the T.A. Stewart Memorial Award in 1951, the Australian Rose Award in 1978 and the Gold Medal Award of the World Federation of Rose Societies in 1979. He was made an Officer of the Order of the British Empire (OBE) and then a Member of the Order of Australia (AM) for "Service to the community - in particular rose growing". He died in 1991.



Rose Registrations Nomenclature & Trademark Issues Resolved

Dr. Tommy Cairns: ARS Vice President & Editor, *Modern Roses 11*

*"Books are man's memory and his aspirations
the link between his present and his past, the tools he builds with"*

STEPHEN VINCENT BENET

Perhaps the average reader had not noticed that few, if any, roses hybridized by professional growers were being registered with ARS as International Registrar for Roses (IRAR) during the past few years. This myopic view presumably was a result of the recent adoption by ARS to allow unregistered roses in official rose shows. However, the root cause was the dissension between the Communaute Internationale des Obtenteurs de Plants Ornementales et Fruiteries de Reproduction Asexuee (CIOPORA) and ARS due to a different approach of the trademark/denomination issue.

ARS in its role as IRAR was responsible for listing (i.e. *The American Rose* magazine, *Modern Roses*, etc) and accepting names for new varieties. A conflict arose between CIOPORA and ARS simply because ARS wanted to register the "fancy names" used by breeders (often registered as "trademarks"). However, the breeders represented by CIOPORA considered such listings of their trademarks as "generic names" might endanger the validity of their trademarks. Indeed the US Patent & Trademark Office invalidated some trademarks just because such trademarks had been listed in *Modern Roses 10* as generic names.

CIOPORA requested that ARS overhaul the registration form and guidelines to reflect their concerns that registration be made solely under their "public coded generic denomination" (i.e. WEKplapep for SCENTIMENTAL; KORblue for SHOCKING BLUE). Additionally CIOPORA indicated that breeders would agree to indicate the trademarks under which such varieties were marketed provided such trademarks were recognized as "proprietary" to their owners and should not appear as "rose names" or "synonyms" of generic names. While names carrying the appropriate symbol to indicate a Trademark, the presence or absence of the symbol should not be regarded as affecting the legal status of any Trademark.

A protracted exchange of correspondence ensued between CIOPORA and ARS without resolution. Then, in July 1997, during the World Federation Convention at The Hague in Holland, an informal meeting arranged by Sam McGredy between Rene Royan (Secretary General of CIOPORA), Jim Hering (then ARS Vice President), Dr. Tommy Cairns (Editor, *Modern Roses 11*), and Omer Schneider (President of CIOPORA and J&P) took place in the Town Hall. Those conversations finally lead to real solutions in January 1998 with agreement to accept a newly revised registration form and guidelines. Now why should all of these matters concern the average member of ARS? Rose registration is essential for the good of the industry and botanical and horticultural science.

At that time the following statement was issued on behalf of ARS by the Vice President:

"The American Rose Society pledges to recognize the importance of the hybridizers/introducers in a strong partnership that will bring forth both a publication and data base on CD-ROM that will faithfully reflect and respect the submitted registration data. We must jointly plan to preserve and maintain as comprehensive a rose registration data base as possible for future generations of rose hybridizers, introductions and hobbyists. While we may have differences in opinions, we should both realize the need for open communication to resolve problems with sensitivity and objectivity. We ask for your continued cooperation in submitting rose registrations for past varieties as well as new ones. Our inter-dependence should be continued with both the vigor and the realization that we have the same goals and principles of preserving accurate and useful information for future generations of rosarians. Please give ARS the practical opportunity to demonstrate our commitment and passion to those ideals by immediate resumption of rose registrations."

Subsequently, Rene Royan issued a statement that CIOPORA would enthusiastically call for its members to re-start the process of rose registrations: *"Accordingly I am going to write to all rose members of CIOPORA, informing them of the results achieved and urging them to resume the registration of their varieties with ARS as soon as possible"*.

In the next months ahead, *The American Rose* magazine will undoubtedly carry long lists of rose registrations. At long last the need to accept rose show names designated by exhibitors will disappear and be replaced by appropriate names listed by the breeder. For instance, the show name "Win Win" will eventually be replaced by ROSIE O'DONNELL.

In assuming the role of Editor of *Modern Roses 11*, I remain strongly committed to ensuring many of the new varieties introduced for the last 3-4 years and not registered because of fundamental concerns voiced by CIOPORA would be listed as officially registered roses rather than accepted rose show names. Without the necessary botanical information the legacy of future editions of *Modern Roses* would be in jeopardy as a major reference work in the world of roses. Furthermore, the resolution maintains the position of ARS as IRAR serving the global community of rose breeders, growers and amateurs alike.

With the recent agreement reached between CIOPORA and ARS, the future of *Modern Roses* is preserved building a link between the present and the past so that future generations of rose growers can satisfy their appetite and thirst for rose knowledge.

YES, BOOKS ARE MAN'S MEMORY AND HIS ASPIRATIONS



**INTERNATIONAL REGISTRATION AUTHORITY FOR ROSES (IRAR)
APPLICATION FOR REGISTRATION OF A NEW ROSE VARIETY**

Please refer to the Instructions on the reverse side of this form before completing each item. Incomplete forms will be returned for additional information. This form may be reproduced locally. All previous editions are obsolete and may not be used.

Send completed forms to: **IRAR, PO Box 30,000, Shreveport, Louisiana 71130-0030, USA**

1. DENOMINATION/CULTIVAR NAME OF THE VARIETY WHICH IS PROPOSED FOR REGISTRATION: [Do not list trademark(s) here]

2A. SYNONYMS, IF ANY: [Do not list trademark(s) here]

2B. COUNTRIES OF USE:

3A. NAME/ADDRESS OF BREEDER:

3B. NAME/ADDRESS OF INTRODUCER:

NAME		
ADDRESS		
PHONE		
FAXE-MAIL		

4. PROBABLE FIRST INTRODUCTION:

COUNTRY:

YEAR:

5. DESCRIPTION: FOR EACH CATEGORY, PLEASE CHECK, CIRCLE OR FILL IN THE APPROPRIATE INFORMATION:

ARS HORTICULTURAL CLASS: Hybrid Tea Grandiflora Floribunda Miniature Shrub Other: _____

FLOWER: (See INSTRUCTIONS: submit color photo or slide, if available)

COLOR: Preferred ARS Color Class: _____ Upper Petal Surface: _____ Under Petal Surface: _____

PETALAGE: Single (4-11) Semi-dbl. (12-16) Double (17-25) Full (26-40) Very Full (41+)

SIZE: (Relative to other rose varieties in the same class): Small Medium Large Inches/Centimeters: _____

FRAGRANCE: None Slight Fragrant Very Fragrant

BLOOMING HABIT: Mostly Solitary Small Clusters Large Clusters

PRICKLES: SIZE: _____ **SHAPE:** _____

QUANTITY: None Few Moderate Many

FOLIAGE:

SIZE: (Relative to other rose varieties in the same class) Small Medium Large

COLOR: Light Green Medium Green Dark Green Other: _____

SURFACE: Dull/Matte Semi-glossy Glossy Other: _____

GROWTH HABIT:

GROUND: Upright Compact Spreading Bushy Other: _____

HEIGHT: Low Medium Tall Inches/Feet/Cm/Meters: _____

USE OF VARIETY: _____

PARENTAGE: _____

SEED (FEMALE): _____

POLLEN (MALE): _____

SPORT (MUTATION OF): _____

6. OTHER IMPORTANT CHARACTERISTICS, IF ANY:

7. TRADEMARKS USED IN COMMERCE BY APPLICANT WITH RESPECT TO ABOVE-NAMED VARIETY: (The providing of this information is optional)

8. SIGNATURE:

DATE:

FOR OFFICIAL IRAR USE ONLY:

REGISTRATION NUMBER: _____ **NRC:** _____ **DATE SUBMITTED:** _____ **DATE APPROVED:** _____

FINAL DECISION: APPROVED DENIED RESUBMIT

COMMITTEE MEMBER DECISION: APPROVED DENIED **REASON FOR DENIAL:** _____

ARS EXHIBITION NAME: _____ **HORT. CLASS:** _____ **COLOR CLASS:** _____

PUBLICATIONS: ARM(YEAR/MONTH): _____ **ARA (YEAR):** _____ **SUPPLEMENT (YEAR):** _____ **MR (EDITION):** _____

**INSTRUCTIONS
FOR
COMPLETING THE IRAR REGISTRATION FORM**

To avoid delays, be sure to submit all requested information. Incomplete applications will be returned.

ITEM 1.

**CULTIVAR NAME/DENOMINATION OF THE VARIETY
WHICH IS PROPOSED FOR REGISTRATION:**

Please enter here the generic name of your rose variety, whether in the form of a coded denomination of a fancy denomination. If you wish to use a coded denomination, and have not previously been assigned a three-letter prefix for inclusion the Cultivar Name/Denomination, contact the IRAR. In all cases the generic cultivar name/denomination in Item 1 will be the IRAR registered name/denomination for the registered variety.

DO NOT place any trademark information in item 1. (see Item 7).

Please note the following information to facilitate your registration:

If you are proposing to register the rose variety with a generic name/denomination which includes the surname of an individual or the registered name of an organization, please submit a letter of authorization from said individual (or appropriate family member) or organization.

- Cultivar names/denominations must be different from any other rose name/denomination.
- Cultivar names/denominations must not be a translation of the name/denomination of any other rose variety.
- Cultivar names/denominations must not exaggerate the merits of a rose variety.
- Cultivar names/denominations must not be the same as the botanica or common name of another plant species.
- Cultivar names/denominations must not include the words cross, hybrid, grex, group, maintenance, seedling, mutant, selection, sport, or strain, or the plural forms of these words, improved and transformed, (or equivalents in any language).
- Cultivar names/denominations may not contain punctuation marks except for the apostrophe ('), the comma (,), a single exclamation mark (!), the hyphen (-), or the period or full-stop (.).
- Cultivar names/denominations must consist of no more than 10 syllables and no more than 30 letters or characters overall, excluding spaces and the demarcating marks.

It is preferred that the coded denomination be pronounceable.

No other condition than those referred to above are imposed for the formation of rose variety names/denominations identifying rose varieties.

**ITEM 2.
SYNONYMS:**

Specify all non-proprietary synonyms and the countries where each is used.

DO NOT place any trademark information in Item 2. (see Item 7)

**ITEM 5.
DESCRIPTION:**

ARS HORTICULTURAL CLASS:

Use the list published by the ARS as a guideline to determine the class. Note: If the classification proposed is not listed on the application, enter it after "Other".

COLOR:

Indicate preferred ARS Color Classification (see attached list). Use common color names such as white, yellow, orange, orange-red, pink, orange-pink, red, mauve, etc. For each color, use a prefix of light, medium, or dark. Describe both the color of the upper petal surface (the surface seen when looking down into a typical, fresh, open bloom) and the under petal surface (reverse). Information from RHS Color Charts may also be indicated. Enclose a color photo or slide of the new rose variety. If the actual color of the rose variety differs from the photo/slide, describe the differences(s). Photos and descriptions will enable the IRAR to register and describe your rose variety more accurately.

PARENTAGE:

Specify, if known. If the parents are unnamed seedlings, specify the class and color of each parent, if known.

SPORTS (MUTATIONS):

Information must be provided as to the variety of origin and as to how this sport (mutation) is distinct from its variety of origin or other sports/mutations of the same variety of origin which are known to the applicant. For a more accurate description, applicants are invited to supply photos or slides of the variety for which the registration application is being submitted. Applicants may also contact the IRAR for assistance in this determination before submitting the application.

**ITEM 7.
TRADEMARK(S):**

Breeders or introducers who are using trademarks for the promotion and marketing of the above-identified rose variety are invited to indicate them here, using the proper symbols: ™ for non-registered trademarks and ® for registered trademarks. Any relevant information so that anyone concerned may be informed of their proprietary nature and of the obligation to obtain the trademark owner's permission as to their commercial use may also be supplied.

**ITEM 8.
SIGNATURE/DATE**

Application must be signed by the Breeder or Introducer and dated.

The IRAR will assist you with any questions you may have.

**AMERICAN ROSE SOCIETY
IRAR,**

P.O. Box 30,000, Shreveport,
Louisiana 71130-0030 USA
Voice: (318) 938-5402
FAX: (318) 938-5405
E-Mail: ars@ars-hq.org

The Genius & Generosity of Michel Kriloff

Madame Jacqueline Humery
Chateau de Guillerval, 91690 Saclas, France

I have always been fascinated by one flower, "The Rose", which for me symbolizes "Eternity". With these words, Michel Kriloff, the famous French rosarian, resumed his life's work.

Shortly after his birth on 26th November, 1916 in Pskov, the Ukrainian holy city, the family fled before the invading Bolsheviks and settled in Estonia. At age 14 he left the Soviet Union, never to return, to study at the Agricultural School in Lyons. Later on he worked for the House of Meilland, on the outskirts of the city, as a hybridizer, but initially as an apprentice.

The debut of his career was brutally interrupted by the outbreak of World War II. His military service was in the infantry. Unfortunately, he was imprisoned for 8 years, but in the latter period was lucky to be chosen to work in the Rosarium Sangerhausen, already famous for its collection of thousands of species and old garden roses.

Returning to the confused life of post-war Europe, Kriloff left work with the Meilland family to take up grafting for the nurseries around Cap d'Antibes, a locality with a mild climate. In this setting, Kriloff managed to rent a plot of land (which he later purchased) thanks to hard work and strenuous savings. His marriage to Maryse clinched Kriloff's decision to settle on the French coast. She was a pillar of strength to help become an expert rosarian and an invaluable support in his professional activities. Michel set up his own business, hybridizing and multiplying new varieties. Life was far from easy, the winter of 1956 wiped out the young couple's entire stock forcing them to start all over again.

Financial security was finally assured in 1967, thanks to the international recognition reaped by his creations and introductions such as: LARA (a perfectly shaped porcelain

pink hybrid tea introduced in 1967), CYBELE (pinky orange), CHAMODE (cardinal red), MON AIMEE (pink), and KRIOGA (Gold Medal at the International Trials at Bagatelle). Many were florist's favorites thanks to their long stems, attractive foliage and the purity of the colors.

Profits from the pearly white, JOELLE, went to the League Against Cancer. Profits resulting from the sales of the beautifully named RESURRECTION went to the Association of Women Deported to Ravensbruck.

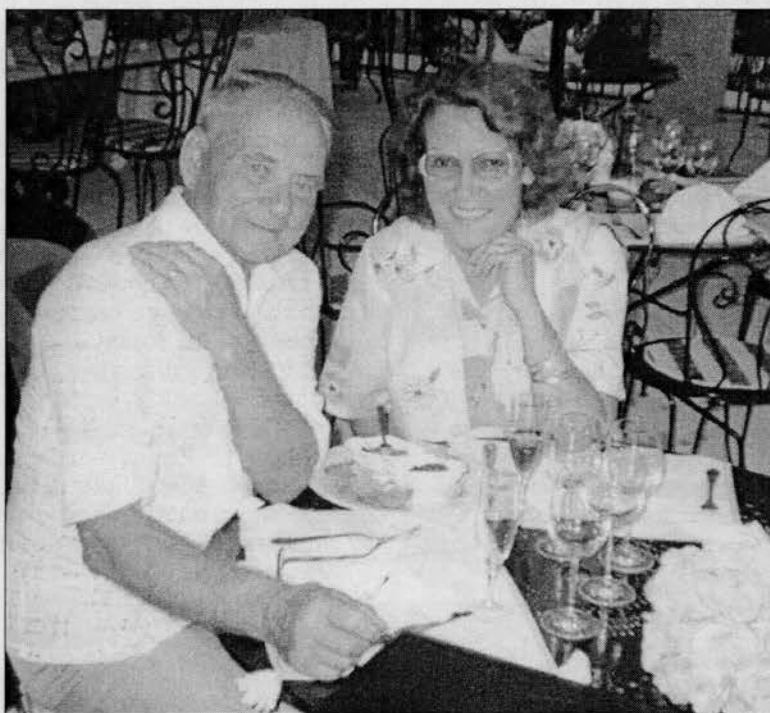
Michel Kriloff's best known garden varieties include MARYSE KRILOFF, known in Anglo-Saxon countries as LUCY CRAMPHORN, while he is proudest of MARECHAL LECLERE more commonly known as the 1986 AARS winner, TOUCH OF CLASS.

In 1948 Michel Kriloff obtained French citizenship. He was awarded the "Croix de Guerre et Medaille Militaire" for

his heroism with the French corp in 1939. The "Legion d'Honneur" became his in 1982.

After 4 years of retirement from the commercial side of the business, Michel Kriloff continues to work 7 days a week in his sunny greenhouses with the same enthusiasm and generosity which are consonant with his character. And, he asserts, with the identical sense of joy he felt so many years ago while working for Meilland at Tassin la Demi-Lune, "The love of the rose demands constant and total devotion".

Sometimes Michel and Maryse take off for a trip during the quieter months of their working calendar. But Michel soon returns to anxiously watch over his roses. "One must strive to continue along the road of progress - no rose is perfect".



Michel Kriloff with his wife Maryse

La Roseraie de Saverne

Helga Brichet

WFRS PRESIDENT 1997- 2000

Santa Maria, 06058 San Terenziano (PG), Italy

Telephone/FAX: 39 742-99288

Saverne is a delightful town in Alsace, nestling in the gentle countryside between the Vosges mountains and the Zorn valley, some 400 km from Paris. The rich provinces of Alsace and Lorraine once formed part of the German Empire, having been ceded by France after its disastrous defeat in 1870 at Sedan.

In 1898 Louis Walter, a postal employee and keen amateur rose breeder, decided to found a society with the object of spreading the love for and knowledge of roses. An announcement was put in the newspapers and on 9th August 1898 twenty-one people met at the Hotel du Soleil where a provisional committee was formed. On 21st August the "Association of the Friends of the Rose of Alsace and Lorraine" was founded at a public meeting. Walter was elected Secretary.

Rose shows and a rose garden were immediately planned. For the latter a hectare of ground, now near the town center, was made available by the municipality. The design was elaborated by the rose breeder Peter Lambert of Treves together with the horticulturist Seyller of Saverne.

In 1900 the first nine hundred and forty roses were planted and iron pergolas and other supports were erected. A central summer-house was constructed and covered by CRIMSON RAMBLER (by far the most popular climber of the time), HELENE (Lambert 1897), THALIA and EUPHROSINE, these two by the Alsatian Schmitt, a native of Bischwiller. As early as 1904 it was evident that the rose garden had to be enlarged (this happened again in 1939) as it already contained seventy-nine beds and nineteen arches and pillars. Roses had generously and continuously been donated by Lambert as well as his brother-in-law Lamesch from Luxembourg.

In 1911 Saverne was host to the German society "Friends of the Rose" and breeders were encouraged to plant their best varieties in the rose garden. The response was overwhelming - forty nurseries took part with enthusiasm. Unfortunately, due to the tense political situation at

the time, no French rose breeders were present. Particularly spectacular were the aerobatics above the rose garden performed by a young pilot, Leon Lecomte. These would tragically cause his death and a stone in his memory was placed in the garden. A rose, LEON LECOMTE, created by Louis Walter is now no longer to be found. There were now twenty-five thousand rose plants in the garden. Visitors flocked to the town.

The First World War brought an end to the activities of the Society, which took upon itself the care of the war graves, both French and German, after the battle of Sarrebourg in August 1914. More than ten thousand roses were replanted in the cemeteries of the area.

With the return of peace membership soared. In 1922 there were 2000 members, which in the next four years reached a record number of 4000. 1923 was the fiftieth anniversary of the Society and this was celebrated by huge crowds on three successive Sundays. A parade of sixty-five flower-bedecked carriages wove through the city streets, there were battles of flowers and music was everywhere. Pageants were held in the magnificent castle of Rohan, which was lit up at night. Visitors thronged to see the rose garden, then at its peak, and were enchanted by climbers such as LEONTINE GERVAIS (Barbier), GRUSS





AN ZABERN (Lambert) and IDA KLEMM (a white sport of CRIMSON RAMBLER discovered by Walter). Impressive also were the beds of KAISERIN AUGUSTA VICTORIA (Lambert) and OPHELIA the newest pinky-yellow rose introduced by Pernet-Ducher, who dedicated it to his son Claudius, killed in 1914. Another new rose, MME EDOUARD HERRIOT (Pernet-Ducher) of a coral shade, created such a sensation that for a time it had to be protected by a iron grill! At this time Louis Walter decided to emulate the rose trials held annually at the Bagatelle, and in 1925 the first international competition for new rose varieties was held in Saverne. Participants came from France, Belgium, Holland and Portugal.

The Second World War proved disastrous for the rose garden as well as for the Society. Louis Walter died in 1941. Membership of the Society was never again to be so numerous, also due in part to former local sections becoming independent societies. The roses had been devastated and the winter of 1956 wiped out the remnants of the former collection. The ground had become infertile and had to be renewed. New soil was brought from the Strasbourg area in 1962 which appeared to mitigate the situation but it was soon discovered that the new earth covered a sterile and impermeable strata. The garden aged, the plants weakened and their defense became ever more difficult and expensive.

In 1972 Charles Mertz became president of the society and with the help of an energetic committee and some municipal funds began to renew the rose garden. The soil problem was resolved, new pergolas constructed and an enlarged central bandstand built where music could be played during the annual rose festival. New beds were designed and modern varieties planted.

In 1981 an "Action Committee of Saverne" organized the Savernexpo which attracted numerous visitors. The commercial importance of tourism was recognized and what better attraction could be offered by "Saverne les Roses" (Camille Dahlet, 1914) than its once famous rose garden. In 1983 trials were once again organized.

Today there are about seven thousand roses of five hundred varieties. Little or nothing of the former varieties remain. An exception is MME EDOUARD HERRIOT which once created such a furore. Of Louis Walter's roses*, eleven of which were still to be found there in 1968, there are no trace. Neither are there the two varieties by Mallerin and Lens which honored his name. A statue placed in a corner of the garden in 1948 reminds visitors of this selfless rose lover.

The charming town and its renewed rose garden both flourish. Great impetus was given by a courageous woman, Louise Weiss, whose Jewish parents were born in a nearby village, La Petite Pierre. (During and after the war she fought stoutly for women's suffrage and was elected to the first European Parliament in 1979). When she died in 1983 she left her entire estate to the city of Saverne. In 1994 the city celebrated the one hundredth anniversary of her birth and the variety LOUISE WEISS (Pekmez) a vibrant yellow, was presented to the numerous visitors.

*In 1968 six varieties were to be found at Zweibrucken and sixteen at Sangerhausen.



City of Glasgow International ROSE TRIALS



Dr. Tommy Cairns

The City of Glasgow is proud of its Parks and it's Jewel in the Crown can be seen at Tollcross Park where the Trial Grounds for the City of Glasgow International Rose Trials are located. These internationally renowned grounds are managed by the City of Glasgow Parks & Recreation Department in association with the British Rose Growers' Association and form part of a network of rose trial gardens worldwide.

Glasgow offers a wealth of horticultural excellence across the City for the visitor. The Botanic Gardens, The Winter Gardens, Queen's Park, Victoria Park, Pollok Park and George Square are just a few of the long list of parks and open spaces for which Glasgow is renowned.

About Glasgow

The motto in the official crest for the City of Glasgow is "Let Glasgow Flourish" with St. Mungo, the patron Saint of the city atop a heraldic shield supported by two fish with rings in their mouth. As history has recorded the account, a ancient Queen of Scotland had given the ring as a favor to young beau who proceeded to lose it while fishing. The King demanded the Queen wear the ring he had given her as a token of his love at a banquet in her honor. St. Mungo to the rescue! He assured the Queen she would have the ring at dinner.

The first course was fish and as the Queen ate the fish the ring was in its belly. The day saved and the story was immortalized in the city crest! Situated on the west coast of Scotland the climate in Glasgow is much like the rest of Scotland - mild winters and short but wonderful summers when roses bloom their hearts out.

The Tollcross Park Gardens

The Glasgow City Council Members have made a tremendous commitment to horticulture within the city and the Tollcross Park gardens stand as testimony to their proud achievement. The concept of an international rose garden where trials could be held resulted in a wonderful design for the gardens. The rose beds were laid out like the petals of a rose with 16 beds covering about 400 sq. meters with approximately 250 varieties (20 bushes of each). The rose beds are attractively laid out on a gentle slope with an array of flagpoles at the top of the garden displaying the flags of many participating nations in the rose trials. The planting of the various roses under trial are carefully scheduled to occur two years before their first year for judging and are collected in one bed.

The criteria for judging are based on 4 major points:

- Health - 30 points
- General Effect/Foliage - 20 points
- Beauty of Flower - 30 points
- Freedom of Bloom - 20 points

The Event

The international panel of judges arriving in Glasgow from all over the world are usually greeted by an evening reception hosted by the Chairman of Parks & Recreation, City of Glasgow Council at the Scotstoun Leisure Centre. At 8:30 am the next day, after a full Scottish breakfast including smoked kippers, the judges in their special coach headed for the Winters gardens for the judges briefing. After morning coffee and a good deal of rose conversation, the international panel of about 40 judges are taken by bus to Tollcross Park and the start of the judging process. When the bus arrives at the trial grounds, the judges are piped off the bus in the traditional Scottish manner by an appropriately attired kilted Scottish piper playing the bagpipes. That arrival set the scene for what was it always a spectacular day. At about midday, the judges re-boarded the coach for a tour of city before heading to City Chambers for Lunch & Presentation of Awards hosted by the Lord Provost, City of Glasgow Council. At City Chambers, judges are greeted by the City Council and treated to a wonderful lunch in the ornate main chamber of the council complete with high gold-leafed ceiling - an occasion to remember. At last, the winners are formally announced and the prizes given out.



CITY OF GLASGOW INTERNATIONAL ROSE TRIALS PRIZEWINNERS

1989 Awards

Golden Prize of the City of Glasgow
Gold Medal
Silver Medal
Silver Medal
Tollcross Fragrance Prize
Certificate of Merit

SEXY REXY
ANNA FORD
BRIGHT SMILE
SHEILA'S PERFUME
SHEILA'S PERFUME
WANDERING MINSTREL

McGredy
Harkness
Dickson
Sheridan
Sheridan
Harkness

1990 Awards

Golden Prize of the City of Glasgow
Gold Medal
Silver Medal
Silver Medal
Certificate of Merit
Certificate of Merit
Certificate of Merit
Certificate of Merit

ABBEYFIELD ROSE
CHAMPAGNE COCKTAIL
DRUMMER BOY
AMBER QUEEN
ARDS BEAUTY
CONSERVATION
FREEDOM
PAUL SHIRVILLE

Cocker
Homer
Harkness
Harkness
Dickson
Cocker
Dickson
Harkness

1991 Awards

Golden Prize of the City of Glasgow
Gold Medal
Silver Medal
Silver Medal
Tollcross Fragrance Prize

ANNA LIVIA
BIDDULPH GRANGE
PEAUDOUCE(ELINA)
TEQUILA SUNRISE
ROSEMARY HARKNESS

Kordes
Fryers
Dickson
Dickson
Harkness

1992 Awards

Golden Prize of the City of Glasgow
Gold Medal
Silver Medal
Silver Medal
Certificate of Merit
Certificate of Merit

FULTON MACKAY
PRETTY POLLY
MA JORETTE
TANGO
KENT
ORANGE FIRE

Cocker
Meilland
Meilland
McGredy
Poulsen
Ilsink

1993 Awards

Golden Prize of the City of Glasgow
Gold Medal
Silver Medal
Silver Medal
Tollcross Fragrance Prize
Certificate of Merit
Certificate of Merit
Certificate of Merit

HELLO
FLOWER CARPET
EMILY LOUISE
ROSY FUTURE
INDIAN SUMMER
INDIAN SUMMER
MELODY MAKER
NEW HORIZON
TOPROSE

Cocker
Noack
Harkness
Harkness
Pearce
Pearce
Dickson
Dickson
Cocker

1994 Awards

Golden Prize of the City of Glasgow
Gold Medal
Silver Medal
Silver Medal
Tollcross Fragrance Prize
The Peoples Choice
Certificate of Merit
Certificate of Merit
Certificate of Merit
Certificate of Merit

MANDARIN
ENA BAXTER
PRIDE OF MALDON
SUNSEEKER
MARTY
VALENCIA
EMPRESS MICHIKO
COTTAGE GARDEN
GARY LINEKER
ORANGES 'N' LEMONS

Kordes
Cocker
Harkness
Dickson
Pearce
Kordes
Dickson
Harkness
Pearce
McGredy

1995 Awards

Golden Prize of the City of Glasgow
Gold Medal
Silver Medal
Silver Medal
Tollcross Fragrance Prize
The Peoples Choice
Certificate of Merit
Certificate of Merit
Certificate of Merit
Certificate of Merit

REMEMBRANCE
FLAIR
CITY GIRL
GORDON'S COLLEGE
THOMAS BARTON
GORDON'S COLLEGE
HAND IN HAND
UNICEF
DIADEM
ESSEX
DAWN CHORUS

Harkness
Dickson
Harkness
Cocker
Meilland
Cocker
Harkness
Cocker
Tantau
Poulsen
Dickson

1996 Awards

Golden Prize of the City of Glasgow
Gold Medal
Silver Medal
Silver Medal
Tollcross Fragrance Prize
The Peoples Choice
Best Established Rose
Certificate of Merit
Certificate of Merit
Certificate of Merit

BERKSHIRE
OUR MOLLY
RENAISSANCE
LADY MACROBERT
RENAISSANCE
OUR MOLLY
ROSY CUSHION
WHITE FLOWER CARPET
ICE CREAM
BIRTHDAY GIRL

Kordes
Dickson
Harkness
Cocker
Harkness
Dickson
Ilsink
Noack
Kordes
Meilland

1997 Awards

GOLDEN PRIZE OF THE CITY OF GLASGOW THE LORD PROVOST'S CUP

(Awarded to the Rose
with the Highest Points)

Awarded to

FRIEND FOR LIFE

Raised by James Cocker & Sons

GOLD MEDAL

Awarded to

THE HOLT

Raised by Mehring - Eurosa Rose
Breeders

SILVER MEDALS

Awarded to

ISOBEL DERBY

Raised by Horner

SUNI

Raised by Rose Barni

TOLLCROSS FRAGRANCE AWARD

Awarded to

SALLY'S ROSE

Raised by Cants of Cochester

THE PEOPLE'S CHOICE

(The most popular rose variety
selected by

Members of the Public)

Awarded to

JULIE Y

Raised by R. Harkness & Co. Ltd

BEST ESTABLISHED ROSE AT THE CITY OF GLASGOW ROSE TRIALS

(Awarded by
the Incorporation of Gardeners of
Glasgow)

Awarded to

ABBEYFIELD ROSE

Raised by James Cocker & Son

CERTIFICATES OF MERIT

(Awarded to Runners Up
in Overall Competition)

BABY LOVE

Raised by Scrivens

ROMANTIC HEDGEROSE

Raised by W. Kordes & Son

RITA LEVI MONTALCINI

Raised by Rose Barni

Plant Variety Protection in Argentina

Ricardo Ch. Boutell
rboutell@interlink.com.ar

This report explains the legal and practical aspects of Plant Variety Protection (PVP) in Argentina. PVP was first introduced in Argentina in 1973 with the enacting of Law 20.247 and its Ruling (latest Decree 2183/91). The full title of this Law is "SEED AND PHYTOGENETIC CREATIONS LAW".

The Law defines to basic concepts which are of primary importance for breeders and end users: "Seed" is defined in this law as "a plant structure for planting or propagation" and includes seed of sexual origin as well as plants, cuttings, buds, bulbs, tubers, etc. used for multiplication. "Phylogenetic creation" is defined as any variety obtained by discovery or application of scientific knowledge in the hereditary improvement of plants.

Article 1 of the law states that the object of this law is to promote an efficient production and commercial activity of seeds, ensure to farmers the identity and quality of seeds sold and to protect the property of phylogenetic creations. This last concept is by far the most important one and the object of this article. Argentine Intellectual Property Laws exclude from protection under a patent law all plants and living organisms. Therefore, Seed Law was introduced to protect this specific object.

The protection granted by Argentine Law is similar to the US Plant Variety Protection Act but is more like the French Law on the subject. In October 1994 Argentina joined UPOV and signed the 1978 the INTERNATIONAL CONVENTION FOR THE PROTECTION OF NEW VARIETIES OF PLANTS.

A breeder may register a new plant variety and obtain a property title for up to 20 years. To obtain such title the new variety must comply with the following basic conditions:

a) Novelty. The variety should not have been offered for sale or commercialized by the breeder or with his consent:

I. In Argentina, prior to the date of application of the variety in the Variety Property National Registry.

II. In any other country part with the Argentine Republic of a bilateral or multilateral accord on the subject, for a period of more than *Four Years*, or in the case of trees and vines for a period of more than *Six Years* prior to the date of application of the variety in the Variety Property National Registry.

b) Differentiability. The variety should be clearly distinguishable in one or more characteristics from any other variety whose existence is generally known at the time of application. In particular, the forms to be completed for the application of a property title or the registration of a variety in a National List of varieties shall make the variety generally known as from the time of application, as long as such application leads to the granting of a property title or the inscription in a National List.

c) Homogeneity. Subject to foreseeable variation originated in the particular propagation mechanisms, the

variety must maintain its most relevant hereditary characteristics sufficiently uniform.

d) Stability. The most relevant hereditary characteristics must remain true after successive propagations or in the case of a special propagation cycle, the end of said cycles.

The granting of a property title shall give the breeder the right to subject to the his prior authorization any of the following acts relating to the protected variety:

- a) Production or reproduction;
- b) Conditioning for the purpose of propagation;
- c) Offer;
- d) Sale or any form of placing in the market;
- e) Export;
- f) Import;
- g) Publicity, exhibition of samples;
- h) Exchange, transaction or any other type of commercialization;
- I) Storage for any of the previous purposes;
- j) Any other delivery under any title.

The breeder may subject any of the above acts to conditions he may define such as, for example, quality, rights of inspection, production targets, royalty payments, etc. The property rights do not exclude the use of the new variety as a source of variation or for breeding purposes. For these acts no prior authorization from the breeder is required except if the new variety is required in a repetitive and systematic way for the production of commercial seed. One final point is the farmers rights, i.e. any farmer may reserve and used as seed in his farm the produce harvested as a result of the planting of a protected variety in his farm.

What does all this mean in practical terms for us, Rosarians? Rose varieties are now starting to be registered in Argentina. Breeders from Europe are actively registering and marketing new rose varieties, both ornamental and cut-flower types. A registered variety may therefore, not be sold or propagated without the breeders authorization. But if the variety is not registered, the breeder has no rights. Also, even if a variety is registered, it is up to the breeder (or his representatives) to initiate any legal actions in case of violation of his rights. In certain species such as wheat and soybeans, breeders have successfully make their rights stand and brown-bagging has decreased in Argentina from over 80% of seed sold to about 40%.

Registration costs are approximately \$470 plus an annual fee of \$ 125. Publication and other expenses (representative, etc.) are not included. Enquiries may be made directly to the corresponding government office:

Secretaria de Agricultura, Ganadería Pesca y Alimentación
Instituto Nacional de Semillas (INASE)
Dirección de Registros de Variedades
Paseo Colon 922, Buenos Aires, ARGENTINA,
Tel 54-1-349-2444

or may be addressed to the author via E-Mail.

Attendances at World Federation Conventions Request for Information Survey

Lois Tabb
WFRS Vice President, Australasia

In the 1997 Benelux Minutes of Council Meeting I, Chapter 4, Reports from Vice Presidents, I mentioned that some thought could be given to the number of delegates attending World Conventions. Some 4 or 5 countries consistently support Conventions with a substantial number of rosarians attending. I feel that it is important to investigate the ways and means of getting member countries to encourage more enthusiasm for their general members to register and attend what is really the show place of our Federation.

These World Conventions registrations also have the added advantage of supplying the finances which enables the production of a first class World Rose Newsletter, joining the Internet, etc. Upon reading the numbers of the various countries delegates who attended Benelux it is noticeable that once again some countries who have many hundreds of members were poorly represented even though the Convention was held virtually on their doorstep.

While I agree wholeheartedly with the WFRS joining the Internet for all its many advantages I feel that it will not become fully utilized with regard to the actual promotions of World Conventions to the general members of each of the World Societies countries for some years because many people in some countries will still need to rely on ordinary communications such as local newsletters, meetings etc. Computers, Web Sites, and modems are a mystery to many very keen rose lovers and will be so for some time yet.

To that end, I would ask each member country to complete the survey below and return to me identifying just how each member country actually advertises and promotes the fact that a World Convention is to be held, to their general members. I will then collate any positive results and the suggestions gained, which in turn will be passed on to all member countries to help increase each country registrations. I have the various countries membership numbers as printed in the "RoseWorld '94" booklet produced at the 1994 Convention in Christchurch but would need an up-dated list to make this study really accurate particularly now we have new member countries who have joined since that time.

I realize that the cost of communication is a factor but when a World Convention host country has taken quite a great deal of time to advise the member country's executive of the forthcoming event it is most important that the country's rosarians have the relevant information passed on.

SURVEY ON REGISTRATIONS AT WORLD ROSE CONVENTIONS

Please complete by July 31, and return to:

Lois Tabb, Vice President, Australasia
213 Fifield Terrace, Christchurch, New Zealand,
Tel/Fax: 0064 (3) 332 2684

[More detailed information may be given
on a separate sheet if necessary]

Whilst it is important for all the member countries to complete this form, if any of their own local District Societies wish to contribute any positive comments, I will be very happy to receive them

Name of Member County:

Membership Numbers:

Address:

1. How do you advise your general members that a WFRS Convention is to be held - (monthly magazine, Annual publication, advertisements, newsletters, correspondence, speakers) ?

2. When and how often to you publish details regarding a forthcoming WFRS Convention (3 years prior, one year prior or several months prior to the event)?

3. Do you actually send out the WFRS Brochures sent to you from the next host country and do follow-ups or reminders once the initial advice has been sent out and how often (by post, at meetings, by request)?

4. Which of the above strategies have been the most positive in the terms of results?

5. Which of the above strategies do you find not particularly worthwhile in the terms of results?

AROUND THE WORLD

LUXEMBOURG ROSE SOCIETY

by Theo Dumont, Secretary, Luxembourg Rose Society.

During the course of 1998, our Rose Society will be:

- Represented by our Committee at the Chateau d' Hex on 5th June, for the presentation of the "WFRS Plaque of Merit".
- Undertake a study tour of Belgian Rose Gardens from 20th to 23rd June. Some of these gardens were in the programme of the World Rose Convention. Forty members of our Society will be taking part in this tour.
- The A.G.M. will follow on 27th June in Mondorf-les-Bains, which will give us an opportunity to see the progress of the new rose garden there.
- Take part in the Belgian Salon de la Rose 1998 in St. Hubert on 4th, 5th and 6th July. Our Society will be represented there by a stand with Luxembourg and Czech roses.
- A further one day study tour of two rose gardens in Alsace is planned for September.

GESELLSCHAFT SCHWEIZERISCHER ROSENFREUNDE - GSRF

- 18 - 20 June 98
International Rose Seminar in the Cultural Center of the Carthusian Monastery in Ittingen
- 21 June 98 Rose Convention (at the same place)
For information please contact our President Dr. T. Zwygart, Schlossbergstr. 23, CH-8820 Wädenswil, Tel + Fax (41) 1-780-05-15 or Mrs. E. Oberle, Bergblumenstr. 3, CH-8408 Winterthur, Tel (41) 52-222-29-96. Further details you will find also in the monthly bulletin the *Kleine Rosenblatt*.

SOCIETE ROMANDE DES AMIS DES ROSES - SRAR

The local presidency has changed. Since last summer Mrs. Heidy Haroutunian, 33, chemin des Pontets, CH-1212 Grand Lancy, is looking after the Rosarians in the French part of Switzerland.

AWARDS COMMITTEE:

Call for Nominations for "Hall of Fame"
by Milly Weyermann

All Societies will be asked to submit a list of the 10 Favorite Roses from their country. The varieties that you will be voting must have been in commerce for at least 10 years. Do not forget that the previous winners are not eligible.

These are:

PEACE (MME. A. MEILLAND, GIOIA, GLORIA DEI)
QUEEN ELIZABETH
DUFTWOLKE (FRAGRANT CLOUD)
ICEBERG (SCHNEEWITTCHEN)
DOUBLE DELIGHT
PAPA MEILLAND
PASCALI
JUST JOEY
NEW DAWN

The latest date to submit entries for consideration is December 1998.

THE NORWEGIAN ROSE SOCIETY

by Laila Finholth
Secretary for the Norwegian Rose Society

New Officers are:

President: Oystein Rossow, Haugesvei 10, N-0871 Oslo.
Secretary: Laila Finholth, Smiuvegen 8, N-0982 Oslo.
E-mail: post@nrose.com
<http://home.sol.no/~gunnaraf/nrf/>

The Norwegian Rose Society (NRF) is the national organization. We have five local chapters in the south of Norway and several contact persons all over Norway. Events for the Norwegian Rose Society (NRF) 1998:

- 4-5th July - National Rose Show in Freia Park, Oslo
- 9-12th July - Nordic Rose weekend in Denmark and Sweden
- 2nd. August - The day of the roses at NRF Agder Roseforum
- 8 or 9th August - Budding work shop at NRF Vestfold
- 8th August - The day of the roses at NRF Ostfold
- 1st September - Works shop in "Vigeland's Park" Rosegarden
- 6th September - Visit to "Dommesmoen Hort. College" - NRF Agder Roseforum
- 8th September - Autumn meeting at NRF Vestfold
- 14th October - Autumn meeting at NRF Agder Roseforum
- 28th October - Autumn meeting at NRF Ostfold
- 3rd November - Meeting at NRF Vestfold

SWEDISH ROSE SOCIETY

Denise Andersson
Vice-president and editor, Swedish Rose Society (Svenska Rosensällskapet)

Here in Sweden, we have had the best rose-growing season in many years, at any rate in midland Northern Sweden. We have even won into our ranks a few members living north of the Arctic circle - the passion for roses is spreading ever northward!

The rose gardens in Gothenburg and in Helsingborg have both celebrated their 10-year anniversaries. The former, which is our own Sangerhausen in miniature, contains some 5000 varieties and species and has recently been mentioned in the Japan Rose Society's magazine.

We are making preparations for a regional conference in 1999, to take place in Sweden and Finland jointly.

PAKISTAN NATIONAL ROSE SOCIETY

by Col (R) S.A. Shakoor, Secretary General

Annual General Meeting and the elections of Pakistan National Rose Society were held on 26.1.1998. New Office Bearers elected for the year 1998 are as under:

President: Brig M.A.H. Ansari, House No. 161, Westridge -1, Rawalpindi Cantt

Secretary General: Col(R) S.A. Shakoor, House No. 38, Street No. 5, Sector F-8-3, Islamabad

Editor: Dr Mahmooda Hashmi, House No. 38, Street No. 5, Sector F-8-3, Islamabad (Pakistan)

During 1997, Pakistan National Rose Society enlarged all its activities, in order to play a meaningful role in the Golden Jubilee celebrations of Pakistan. It organized Rose Festivals, lectures, demonstrations, flower arrangement workshops, seminars and some social functions for the benefit and entertainment of its members.

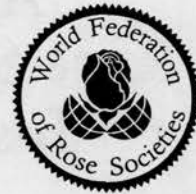
Spring Rose Festival was held in Hotel Marriott, Islamabad on 15th April 97, when the roses were in full bloom. Autumn Show was held in end of November. On the occasion of Spring Rose Festival, a Rose Annual was also published.

Our Society owns a Rose Garden (Gulab Bach) at Islamabad area of which is about 5 acres. It has over 1200 rose plants of about 180 varieties.

WORLD FEDERATION OF ROSE SOCIETIES



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MEMBER SOCIETIES

The World Federation of Rose Societies is the international organization for 34 National Rose Societies around the world representing more than 100,000 individuals who share a love of the rose.

AGENTINA: Rose Society of Argentina
AUSTRALIA: National Rose Society of Australia
AUSTRIA: Osterreichische Rosenfreunde Garten-Gesellschaft
BELGIUM: Societe Royale Nationale 'Les Amis de la Rose'
BERMUDA: Bermuda Rose Society
CANADA: Canadian Rose Society
CHINA: China Rose Society
CZECH REPUBLIC: Czech Rosa Club
DENMARK: Danish Rose Society
FINLAND: Finnish Rose Society
FRANCE: Societe Francaise des Roses
GERMANY: Verein Deutscher Rosenfreunde
GREECE: Greek Rose Society
INDIA: Indian Rose Federation
ISRAEL: Israel Rose Society
ITALY: Associazione Italiana della Rosa
JAPAN: Japan Rose Society

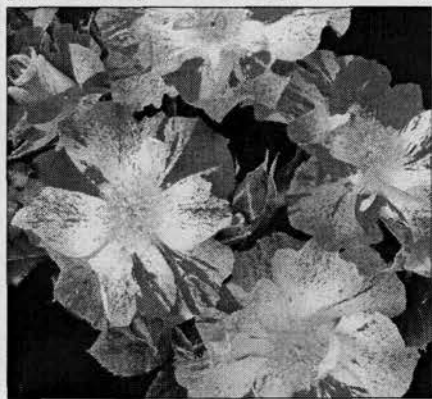
LUXEMBOURG: Letzeburger Rousefrenn
NETHERLANDS: Nederlandse Rozenvereniging
NEW ZEALAND: National Rose Society of New Zealand
NORTHERN IRELAND: Rose Society of Northern Ireland
NORWAY: Norwegian Rose Society
PAKISTAN: Pakistan National Rose Society
POLAND: Polish Society of Rose Fanciers
ROMANIA: Asociatia Amicii Rozelor din Romania
SLOVAKIA: Rosa Klub Zvolen - Slovakia
SOUTH AFRICA: Federation of Rose Societies of South Africa
SPAIN: Asociacion Espanola de la Rose
SWEDEN: Swedish Rose Society
SWITZERLAND: Gesellschaft Schweizerischer Rosenfreunde
UNITED KINGDOM: Royal National Rose Society
UNITED STATES OF AMERICA: American Rose Society
URUGUAY: Asociacion Uruguaya de la Rose
ZIMBABWE: Rose Society of Zimbabwe

All-American Rose Selections for 1999 Just Announced

Each year All-American Rose Selections evaluates seedlings in a nation wide trial grounds for a two year period. The best performers are designated as award winners and are promoted with the well-recognized AARS symbol. For 1999, four varieties have received this high honor.

FOURTH OF JULY

(cv. WEKroalt, Crazy for You); Tom Carruth
[ROLLER COASTER X ALTISSIMO]
Large Flowered Climber; Velvety red striped with bright white. First climber in 23 years to take the coveted AARS award. Variety gives a magnificent display with big



sprays showing an explosion of eye-popping color.

CANDELABRA

(cv. JACcinqo); Keith Zary
[TOURNAMENT OF ROSES X Seedling]

Grandiflora; Orange.

Super long pointed buds appear like flickering flames of red-orange set against deep green foliage. Open blooms are a clear orange.

BETTY BOOP

(cv. WEKplapic); Tom Carruth
[PLAYBOY X PICASSO]
Floribunda; Yellow ivory edged red. The beloved American animated character has been honored with a rose that matches her for spunk,



sparkle, style and stamina. The colors are so catchy and the abundant blooms repeat so quickly.

KALEIDOSCOPE

(cv. JACbow); John Walden
[PINK POLLYANNA X RAINBOW'S END]

Shrub; Camel-tan blushed lavender. Variety displays a multi-color range



with buds of golden hushpuppy tan unfurling with classic form with changing color tones. A very unusual but pleasing array of complimentary colors.

WORLD ROSE NEWS

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AIMS & SCOPE

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OBJECTIVES

The objectives of the Society, as stated in the constitution, are:

- To encourage and facilitate the interchange of information and knowledge of the rose between national rose societies
- To coordinate the holding of international conventions and exhibitions.
- To encourage, and where appropriate, sponsor research into problems concerning the rose.
- To establish common standards for judging new rose seedlings.
- To establish a uniform system of rose classification.
- To grant international honors and/or awards.
- To encourage and advance international cooperation on all other matters concerning the rose.

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